



Charlotte's Beatles Festival is a weekend celebration bringing Beatles fans from across the Southeast together in Charlotte, June 14-16, 2019!

FABFEST includes two evening concerts at Knight Theater, two full days of live music on the FABFEST Main Stage at Fairfield by Marriott plus fun-filled activities on Saturday and Sunday.

FABFEST TITLE / PRESENTING SPONSOR - \$15,000

FABFEST LEAD SPONSOR - \$10,000

FABFEST EVENT SPONSOR - \$2,000-\$5,000

Benefits vary by sponsorship and may be customized to include:

- FABFEST 2019 Tickets to share with employees, clients or customers
- VIP Lounge invitations
- Program ad (full, half or quarter page)
- Recognition from stage
- Digital recognition on event lobby monitors
- Recognition in event e-blasts to 5K+ emails
- Dedicated social media posts
- Recognition on website for 12 months
- Employee engagement opportunities
- Opportunity to place materials/signage in lobby or VIP Lounge

FABFEST PROGRAM ADVERTISING - \$300-\$2,000

Pricing depends on the size and placement of the ad in one or both programs.

FABFEST OPERATIONAL SUPPORT - Pricing varies

Underwriting operational costs for festival activities, programs, etc.

FABFEST CORPORATE MEMBERSHIP - Pricing Varies

Highlighted in FABFEST program Corporate Support Listing, plus daytime festival tickets.

FABFEST is presented by Tosco Music, a local arts nonprofit building community through music in Charlotte for 30 years. Proceeds from FABFEST - Charlotte's Beatles Festival support Tosco Music programs in the community. Contact John Tosco john@toscomusic.org 704-299-1087

FABFESTCHARLOTTE.ORG